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The Ecological Footprint Accounting of Products: When Larger Is Not Worse

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Abstract: One of the main goals of any (sustainability) indicator should be the communication of a clear, unambiguous, and simplified message about the status of the analyzed system. The selected indicator is expected to declare explicitly how its numerical value depicts a situation, for example, positive or negative, sustainable or unsustainable, especially when a comparison among similar or competitive systems is performed. This aspect should be a primary and discriminating issue when the selection of a set of opportune indicators is operated. The Ecological Footprint (EF) has become one of the most popular and widely used sustainability indicators. It is a resource accounting method with an area based metric in which the units of measure are global hectares or hectares with world average bio-productivity. Its main goal is to underline the link between the (un)sustainability level of a product, a system, an activity or a population life style, with the land demand for providing goods, energy, and ecological services needed to sustain that product, system, activity, or population. Therefore, the traditional rationale behind the message of EF is: the larger EF value, the larger environmental impact in terms of resources use, the lower position in the sustainability rank. The aim of this paper was to investigate if this rationale is everywhere opportune and unambiguous, or if sometimes its use requires paying a special attention. Then, a three-dimensional modification of the classical EF framework for the sustainability evaluation of a product has been proposed following a previous work by Niccolucci and co-authors (2009). Finally, the potentialities of the model have been tested by using a case study from the agricultural context.

Keywords: Ecological Footprint; Product Ecological Footprint; three dimensional footprint; sustainability; size; depth

1. Introduction

Since the introduction of the Sustainable Development concept in 1992 [1], a growing number of sustainability indicators has been introduced with the aim to provide aggregated information regarding the state of the system assessed under different perspectives [2–6]. As acknowledged by Hezri and Hasan [7], an “indicator industry” has emerged following the requirement to implement and appraise sustainable development in a systemic way at different scale. The pursuit of sustainability has been recognized as the challenge of current time [8] as far as in the last three decades the need to sustainably manage Earth’s resources has grown among decision makers around the World [9]. In parallel, the social and scientific research of concepts, tools, and methodologies that are able to track impact of mankind on the Planet have also arisen [10].

The phenomenon of growing number and application of sustainability indicators has been recognized as “spreading indicator culture” [10,11]. However, the decision making process should be guided by a set of sustainability indicators that are able to represent the complexity of the Earth

system without necessarily increasing the number of tools considered [10]. As underlined by Muller and Burkhard [12], an indicator is a communication tool used as proxy to simplify the high complexity in human-environmental systems: “[. . .] indicators generally are variables that provide aggregated information on certain phenomena [. . .] used to depict or evaluate environmental conditions or changes or to set environmental goals”. The simplicity and immediateness of the message provided allow for communicating sustainability issue to the general public beyond the primary goal of informing and supporting policy making [13].

Thus, despite differences in approach, rationale and unit, a sustainability indicator must provide to the researcher as well as to the policy maker, a single, clear, and unambiguous message: how far is the evaluated system from sustainability, and, when compared with other similar systems or products, what are the respective positions in the sustainability rank [14,15]? These questions should drive the research when the selection of a set of indicators is operated.

According to Bastianoni and co-authors [16]: “in ecology and environmental planning, indicator is used as a synonym for *indicans*, i.e., a measure or component from which conclusions on the phenomenon of interest (the *indicandum*) can be inferred. Indication is the reflection (expression) of an *indicandum* by an *indicator* [17]. A good correlation between *indicator* and *indicandum* is a necessary condition for a faithful representation of the complexity of the phenomenon [18]”. In such perspective the Ecological Footprint accounting is consistent with these definitions and up until today is one of the most used methodologies in carrying on sustainability assessments [19–28].

The Ecological Footprint (hereafter EF) is a systemic environmental accounting tool introduced in the sustainability indicators panorama two decades ago, by the work of Rees and Wackernagel [29]. The EF has the aim to track the amount of biologically productive land and sea area—also called ecological assets—that is directly and indirectly demanded, on a continuous basis by humanity, to provide a specific subset of provisioning and regulating services that are required, given prevailing technologies and resource management practices [29,30].

EF is an area-based indicator and it accounts for those ecosystem assets where the photosynthetic activity occurs and solar energy is caught by autotrophic organism to assembly matter into every kind of biomass appropriate for humans [30–33]. This area is expressed in terms of global hectares or hectares with world average bioproductivity [32,34]. The hectares belong to six different ecological assets or land types: cropland, forest, grazing land, fishing ground, built up land and carbon uptake land [34]. All of these land types are scaled according to their ecological productivity by means of opportune scaling factors, namely Equivalence and Yield factors. A more detailed and comprehensive description of the EF accounting methodology can be found in Borucke et al. [35].

EF has a wide range of applications and it is useful for comparing systems of any scale (from small cities to nations) and monitoring a system over time [29,31,33,36]. This is also possible due to the introduction of a “counterpart” metric, called biocapacity (BC hereafter). BC tracks the ecological assets available in a specific region and their relative capacity to produce goods, energy and ecosystem services. BC, especially related to world level, represents the maximum value, beyond which, the human consumption is not sustained by natural resources and the human lifestyle is considered as unsustainable [35]. This latter case is globally referred to as overshoot situation and it occurs when resources are overused and waste accumulated. Humanity can still survive by relying in resources coming from stocks and/or emitting more waste than those ecosystems can accommodate [35].

Irrespective from the application performed or case study analyzed, EF explicitly uses the area of ecological assets as a proxy of environmental pressure. Similarly to other footprint based indicators (e.g., Water Footprint, Land Footprint, etc.), the rationale adopted by EF metric is quite simple and intuitive: the larger the EF value (i.e., the number of global hectares), the larger the environmental impact (in terms of resources use), the lowest position in the sustainability rank [14]. The aim of this paper is to carry out a thoughtful discussion on this rationale: is the outcomes of EF assessment and implications of the message everywhere opportune and unambiguous? Or rather, its use requires

paying special attention in some case? To discuss and answer these research questions, case studies from the agriculture sector are used as examples.

2. Materials and Methods

2.1. Ecological Footprint of Product: The Classical Framework

The Ecological Footprint of a product (hereafter EF_P) provides the measure of the resources demand on environment due to a product, service, or activity. The suggested unit of EF_P is global hectare year (gha year) [36].

In this paper, all of the calculations have been performed according to the latest guidelines provided by the Ecological Footprint Standards committee of the Global Footprint Network (GFN) [36].

The EF_P is calculated as the sum of the footprints of all n -activities required to create, use, and dispose the product P following the Life Cycle Assessment (LCA) approach [36,37]. The general equation is:

$$EF_P = \sum_{i=1}^n \sum_{j=1}^6 EF_{i,j} \quad (1)$$

where i is the number of inventoried items that are involved in the P production chain and j the six different land types considered i.e., cropland, forest, fishing ground, grazing land, carbon uptake land, and built-up land.

EF calculation of each single input i is shown in Equation (2):

$$EF_i = \sum_{j=1}^6 A_j \times YF_j \times EQF_j \quad (2)$$

The sum of j -different land types is possible upon the conversion of hectare (A) in global hectares (i.e., hectares with world average productivity) by means of equivalence (EQF) and yield factors (YF) [29,36]. These factors are land productivity-based scaling factors: in particular, EQF converts a specific land type j (i.e., cropland) into a universal unit of biologically productive area (namely global hectare), while YF captures the differences between national and world-average productivity of a given land type [34]. The weighting is based on agricultural suitability indexes from the Global Agro-Ecological Zone (GAEZ) model [38]. After the conversions, world average hectares become hectares with world average productivity of all land types considered i.e., global hectares. Both YFs and EQFs for all land types, countries, and for a specific year, are calculated and provided by GFN, on a yearly basis [39].

Furthermore, specific conversion factors are needed for those data not directly expressed in area:

- when input i is expressed in mass unit (M ; $t \text{ year}^{-1}$), it can be translated into area (A) by the relative land efficiency conversion factor (Y), specific for product, region and season, called yield and expressed in $t \text{ ha}^{-1} \text{ year}^{-1}$ (see Equation (3)) [34].

$$A_i = \frac{M_i}{Y_i} \quad (3)$$

- when inputs are expressed in terms of carbon dioxide equivalents they can be converted in global hectares through Equation (4).

$$A_{i, \text{FOREST}} = \frac{CDE_i}{AFCS} \quad (4)$$

where:

- CDE_i is the value of the Carbon Dioxide equivalent Emissions specific for each input i (t_{CO_2eq});

- AFCS (Average Forest Carbon Sequestration) is the long-term capacity of one hectare of world-average forest ecosystem to sequester atmospheric carbon dioxide through the photosynthesis mechanism. It has been recently updated in $0.73 \text{ tC ha}^{-1}\text{year}^{-1}$ or $2.67 \text{ tCO}_2 \text{ ha}^{-1}\text{year}^{-1}$ [40].

In general, the overall EF of a product can be divided in two components, indicated as direct (DIR) and indirect (IND), according to Equation (5):

$$EF_P = EF_{DIR} + EF_{IND} \quad (5)$$

where the EF_{DIR} represents the product-specific EF that is linked to direct land use of forest, cropland, grazing land, and built-up, land types demanded by the production system to run. While the EF_{IND} is referred to as the indirect or virtual land (i.e., carbon uptake) that would be required to sequester, via photosynthesis, the CO_2 emissions produced along the production process.

2.2. Crop Products Selected as Case Study

Up to now, several EF assessments of products have been produced, being mainly dedicated to agriculture, especially focused on the comparison between organic vs conventional agricultural production systems [37,41–48].

A case study from the agricultural sector has been used to test the EF_P framework applied in this study and support our thesis. Five agricultural productions have been selected: maize, soy beans, rye, barley, and wheat grains. All products were assumed as cultivated according to the current Italian practices. For each of them, both conventional and organic production systems have been considered. The inventory data, (i.e., the list of all energy and material inputs involved in the production process), usually used in LCA [49], derived from Ecoinvent 3.4 database [50]. The Ecoinvent database provided input flows regarding agricultural operations (e.g., machineries used during the different stages of cultivation, gasoline consumption, and chemicals), and transports, as well as direct emissions in air, soil, and water. Finally, the amount of physical land required to grow the crop was reported. The selected processes from the Ecoinvent database are reported in Table 1.

Table 1. Production processes of the five agricultural products extracted from Ecoinvent database.

PRODUCT	ECOINVENT PROCESSES	
	ORGANIC	CONVENTIONAL
Maize	Grain maize organic, at farm/CH U	Grain maize IP, at farm/CH U
Soy Beans	Soy beans organic, at farm/CH U	Soy beans IP, at farm/CH U
Rye	Rye grains organic, at farm/CH U	Rye grains IP, at farm/CH U
Barley	Barley grains organic, at farm/CH U	Barley grains IP, at farm/CH U
Wheat Grain	Wheat grains organic, at farm/CH U	Wheat grains IP, at farm/CH U

For a better comparison, inventories are referred to the same Functional Unit (FU), or the function of analysis, defined as the qualitative and quantitative aspects of the function(s) and/or service(s) that are provided by the product being evaluated [51] that is 1 kg of considered crop product. In this paper, the EF evaluations of the agricultural products was limited to just two land types (cropland and carbon uptake land), while the other land types were considered as not significant for agricultural productions or with negligible contribution [37]. Built-up land, even representing the shed of agricultural machineries, have been considered with a contribution that is close to zero and has not accounted in the final EF_P .

The weighting factors (YFs and EQFs), as provided by GFN, are referred to the 2013 year (the latest available) and to Italy. For cropland $YF = 0.94$ and $EQF = 1.29$, while for carbon uptake land $YF = 1.68$ and $EQF = 2.53$ [39].

3. Ecological Footprint of Product: A Proposal for Three Dimensional Framework

The EF assessment of a product answers the research question: “how much of the planet’s regenerative capacity is required by that product in a year?”. So, in the classical EF_P framework, the regenerative capacity of each specific land type is not taken into account, because all land types are scaled and adjusted according to their productivity, and then added all together. Through the double equivalence with EQFs and YFs all the different types of areas expressed in physical hectares (ha) are converted in one single type of area expressed in global hectares or hectares with world average productivity (i.e., gha) (see Equation (2)). In particular, the EQF factors capture, for the productivity (useful for humans), the difference among land-use categories at the global level. By definition, EQFs are calculated as the ratio between the maximum potential ecological productivity of world-average land of a specific land type (such as crop land) and the average productivity of all biologically-productive lands on Earth [34]. YFs capture the difference between local and global (world-average) productivity within a given land-use category. By definition, YFs are evaluated as the ratio between the yield for the production of each product *i*, in the considered nation, and the yield for the production of that same product in the world as a whole, with the world yield factor equal to 1 (by definition) [34].

According to the EF accounting, up to now, the “bio-productivity” property of a land is the only discriminating factor used for the sustainability assessment of a product. As such, when related to a specific product the EF rationale can be expressed as: a larger EF value (in gha) represents a larger environmental pressure due to the larger requirements in terms of appropriation of photosynthetic capacity for generating the product evaluated. In the sustainability evaluation through EF classical framework, neither YF nor EQF take into account the potential damage due to resources overexploitation or the different constraints that, for example, could limit the production system. This is one of the concerns and criticisms raised in the scientific community regarding the traditional EF approach [52].

The land type breakdown of the EF can represent a first important benchmark when two products are compared (e.g., from organic or conventional management) and provide a first necessary (but not sufficient) insight on the sustainability evaluation debate. For example, the use of one land type instead of another can have very different environmental implications. Let us consider two different ideal products A and B with same functional unit (FU) and a hypothetical EF value of 5 gha year FU⁻¹. This data affirms that they place the same resources demand and pose the same environmental pressure, thus occupying the same position in the sustainability rank. The land type composition needs to be taken into consideration to provide a more meaningful insight on the rank position. For simplicity, in this paper, just cropland (CROP) and carbon uptake (CUL) land are considered as the main land types involved.

Now, at least two different sustainability rank scenarios can be formulated based on these initial assumptions: scenario 1 excludes the land type composition, while scenario 2 includes it. Theoretically, the two rank could show different results. Furthermore, when the land type composition is specified, it should be considered if the production of A and/or B is limited by some constraints. For example, in this specific case, the availability of cropland and/or the carbon sequestration capacity could be seen as a potential limiting factor for sustainability. So, in the case of Scenario 2, two new sub-scenarios can be defined according to the main relevant constraints: scenario 2.1 named “a full cropland world” representing a situation where surfaces for crop production are no more available and scenario 2.2 named “a full CO₂ world”, depicting a situation where the world absorption capacity has been saturate.

Table 2 summarizes the two scenarios of sustainability for the hypothesized products A and B: Scenario 1 (results without disaggregation) and Scenario 2 (with disaggregation by land type), as well as its two sub-scenarios (2.1. and 2.2.).

According to data reported in Table 2, when availability of cropland represents a limiting factor the #B is the more sustainable production, and vice versa, when carbon sequestration is a limiting factor, production #A should be preferred. Since the accumulation of CO₂ in the atmosphere is currently the

major concern of humankind at the global level, the scenario “full CO₂ world” should be considered as the more realistic case. As such, the metric suggested, is that, at equal EF, the more sustainable product is that with the lowest EF_{CUL} component. But, at the local level, this point of view could be inverted if the constraints are different from those global.

Table 2. Sustainability rank scenarios based on information derived from a hypothesized Ecological Footprint (EF) assessment of products. For each product, assumed EF_P value, and land type composition are specified, using just cropland (CROP) and carbon uptake land (CUL) contribution. Position 1 represents the more sustainable option.

	EF _P gha year FU ⁻¹	LAND TYPE COMPOSITION		SUSTAINABILITY RANK		
		EF _{CROP} %	EF _{CUL} %	SCENARIO 1. EXCLUDING LAND TYPE COMPOSITION	SCENARIO 2. INCLUDING LAND TYPE COMPOSITION	
				=	SCENARIO 2.1 A FULL CROPLAND WORLD	SCENARIO 2.2 A FULL CO ₂ WORLD
#A	5	80%	20%	1	2	1
#B	5	20%	80%	1	1	2

Generalizing, according to the actual condition of Earth planet, those practices with larger EF_{DIR} (i.e., EF referring to direct land use of forest, cropland, grazing land and built-up, land types) should be preferred because it implied a higher ability to deploy local resources in obtaining products without compromising common goods (namely forest required to sequester CO₂ emissions). Vice versa, the EF_{IND} component should be as small as possible.

In general, to get the same amount of product, an organic production requires more extensive land because of the lower yield, with respect to a conventional production with higher yield. It should be also considered that substantial changes may arise by modifying the FU: to cite an example, LCA studies on conventional vs organic productions showed that organic practices have lower impacts in terms of area but not necessarily per product unit [53].

In order to overcome this limitation of the current EF methodology (i.e., classical framework), a Three Dimensional Ecological Footprint model for products (^{3D}EF_P) is here proposed. Similarly, to the model presented by Niccolucci and co-authors [54,55], the idea behind this approach was to divide the total EF into two components, called size and depth, to capture differences in land type use. Size component deal with use of natural capital flows and include all EF_{DIR} components, while depth accounts for depletion of natural capital stocks and refers to EF_{IND}. EF_P and ^{3D}EF_P must outcome the same numerical result (see Equation (6)):

$$EF_P = {}^{3D}EF_P \tag{6}$$

Let us consider the EF_P as given by the sum of just two land type components: cropland (EF_{DIR}) and carbon uptake land (EF_{IND}) (Equation (7)):

$$EF_P = EF_{DIR} + EF_{IND} = EF_{CROP} + EF_{CUL} \tag{7}$$

To derive size and depth component, Equation (8) is used.

$${}^{3D}EF_P = EF_{DIR} \times \left(1 + \frac{EF_{IND}}{EF_{DIR}}\right) = EF_{CROP} \times \left(1 + \frac{EF_{CUL}}{EF_{CROP}}\right) = EF_{SIZE} \times EF_{DEPTH} \tag{8}$$

In a scenario in which the CO₂ emissions are the limiting factor, the size component (EF_{SIZE}) is given by the land type components annually renewed (and in general for those component that do not present a deficit). Its unit is gha year FU⁻¹.

The depth component is given by 1 (natural depth) plus the ratio of EF_{IND} to EF_{DIR} (or, in this case, EF_{CUL} to EF_{CROP}) (additional depth). This component is dimensionless.

The splitting in two components allows for a better comparison of the different systems (i.e., agricultural product) on two bases, thus overcoming the shortcoming of the classical EF_P framework above mentioned.

As general rule, the EF_{DEPTH} component should be as much closer as possible to 1, while for the EF_{SIZE} , there are not particular conditions, and anyway, a lower value is always preferred.

As a remark for the final choice between two competitive products, it should be always preferred the one that minimize the use of ecological goods and services and enables the avoidance waste of resources.

4. Results

In order to test the potentiality of the innovative three dimensional framework proposed (${}^3D EF_P$) with respect to the classical framework (EF_P), five agricultural products, grown according to conventional and organic Italian protocols, have been used as proxy. Table 3 reports main results from classical approach showing also the land type composition.

Table 3. EF_P results of five crop products obtained through organic and conventional practices according to the classical EF_P framework and reported by land type composition. The EF final value was considered as the sum of two components: cropland (EF_{CROP}) and carbon uptake land (EF_{CUL}). Products are assumed to be cultivated in Italy in the year 2013. FU: 1 t.

ORGANIC		PRODUCT		CONVENTIONAL				
EF_{CUL} %	EF_{CROP} %	EF_P g ha year t^{-1}	Rank Position	Rank Position	EF_P g ha year t^{-1}	EF_{CROP} %	EF_{CUL} %	
57%	43%	0.35	1	MAIZE	1	0.38	33%	67%
59%	41%	0.94	5	SOY BEANS	5	0.95	39%	61%
30%	70%	0.63	3	RYE	1	0.38	64%	36%
32%	68%	0.62	2	BARLEY	3	0.43	60%	40%
34%	66%	0.65	4	WHEAT GRAIN	4	0.53	51%	49%

The EF results per FU show ranges quite similar for the two agricultural production practices assessed: it ranges from 0.35 g ha year t^{-1} (maize) to 0.94 (soy beans) in organic production, while from a minimum value of 0.38 (maize) to a maximum of 0.95 (soy beans) for conventional ones. These results are in line with those that were produced by other studies [56,57].

The ranking of the products is the same for both the production practices: maize, rye, barley, wheat grain, and soy beans, according to a growing trend. Rye and barley occupies inverted position in the two ranks.

It is observed that maize and soy beans grown according to conventional agricultural practices require slightly more bioproductive land than the equivalent organic production. On the contrary, grains (rye, barley, and wheat) grown according to organic agricultural practices showed a higher EF (in some case broadly) with respect to the equivalent conventional.

In addition, the EF average value of the products for both types of cultivation (as simple average of the five products) is: 0.53 g ha year t^{-1} .

Figure 1 reports the EF scattered plot according to the EF_{CUL} and EF_{CROP} of all products (blue points) and of the average products (red points). The EF reported by land type composition for the average products (P) shows, on average, 50% cropland and 50% carbon uptake land (the point is on the diagonal) for conventional practices, while 60% vs. 40% (the point is farther from the diagonal) respectively, for organic production. This evidence supports the idea that, conventional productions, on average, required a higher EF_{CUL} and a lower EF_{CROP} with respect to the organic production which show an opposite trend: a higher EF_{CROP} and a lower EF_{CUL} .

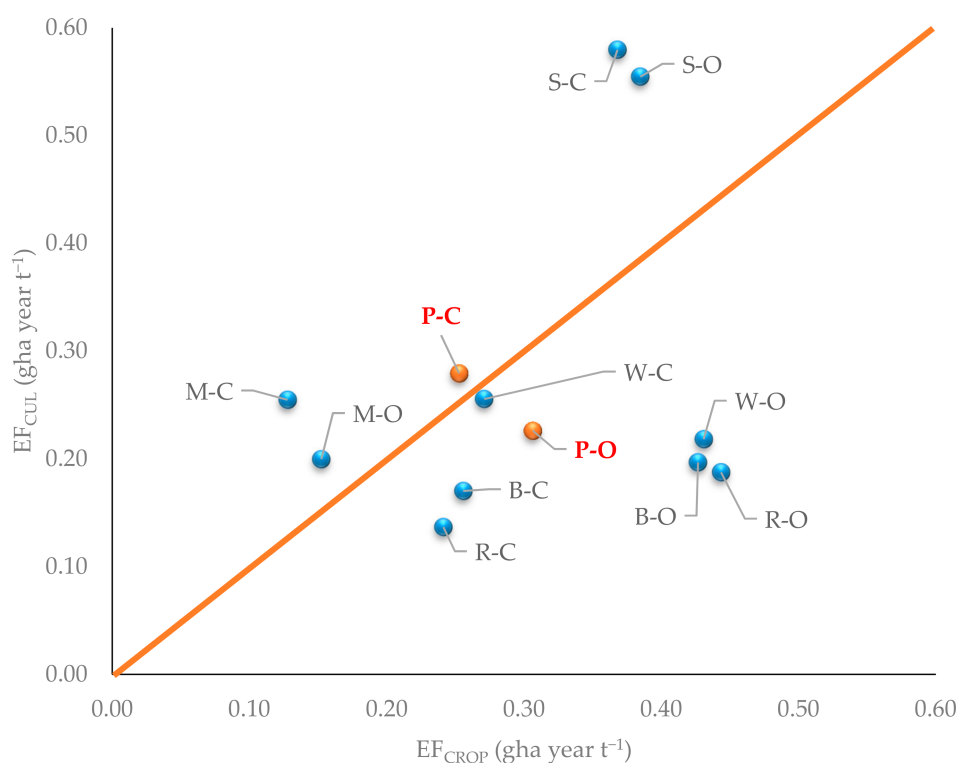


Figure 1. EF Scattered plot by land type composition: cropland (EF_{CROP}) and carbon uptake land (EF_{CUL}). Legend: O (organic), C (conventional), R (rye), M (maize), W (wheat), B (barley), S (soy beans), and P (the generic product as average of all five products).

For grains (rye, barley, and wheat), the principal contribution to EF derives from cropland, ranging from 51% to 64% for conventional production and from 66% to 70% for organic ones. While for maize and soy beans the highest EF contribution is due to the carbon uptake land (ranging from 57% to 59% for conventional and from 61% to 67% for organic).

The percentage difference, between EF of organic and conventional products is low in the case of soy beans and maize (−1% and −8%, respectively), while it becomes relevant in the case of grains ranging from +23% (wheat) to +67% (rye).

Table 4 reports results derived from the application of the $3D EF_P$ framework for the same five agriculture products.

Table 4. Results of five crop products that were obtained by according to organic and conventional production practices from the $3D EF_P$ framework proposed.

EF_{DEPTH}	ORGANIC		PRODUCT	CONVENTIONAL		
	EF_{SIZE}	EF_P		EF_P	EF_{SIZE}	EF_{DEPTH}
	$gha\ year\ t^{-1}$	$gha\ year\ t^{-1}$		$gha\ year\ t^{-1}$	$gha\ year\ t^{-1}$	
2.31	0.15	0.35	MAIZE	0.38	0.13	3.00
2.44	0.38	0.94	SOY BEANS	0.95	0.37	2.57
1.42	0.44	0.63	RYE	0.38	0.24	1.57
1.46	0.43	0.62	BARLEY	0.43	0.26	1.67
1.51	0.43	0.65	WHEAT GRAIN	0.53	0.27	1.94

EF_{SIZE} ranges from 0.15 to 0.44 $gha\ year\ t^{-1}$ for organic products and from 0.13 to 0.37 $gha\ year\ t^{-1}$ for conventional products. Since the range among the minimum and maximum value is shorter for the organic crops than the conventional ones, EF_{SIZE} of organic products is always univocally larger than the EF_{SIZE} of conventional ones, which is mainly due to a lower yield obtained in organic practice.

The difference is lower for grain maize (19%) and soy bean (5%) while for the other agricultural products (rye 84%, barley 67%, wheat grain 59%) is more relevant.

EF_{DEPTH} ranges from 1.42 to 2.44 for organic products and from 1.57 to 3.00 for conventional products. In this case, the range among minimum and maximum value is shorter for organic examples. EF_{DEPTH} of conventional products is always larger than the value of organic, due to higher CO_2 emissions.

Since the Earth system is now in the situation that is depicted in scenario 2.2, “a full world” scenario, the same condition is considered for the case study and EF_{DEPTH} is chosen as a parameter for the implementation of the sustainability rank. Accordingly, the most sustainable production results is rye for both production practices, while the less is grain maize for conventional and soy beans for organic.

In Figure 2, sustainability ranks based on EF_p and ${}^3D EF_p$ frameworks are depicted and the two different tendencies can be appraised.

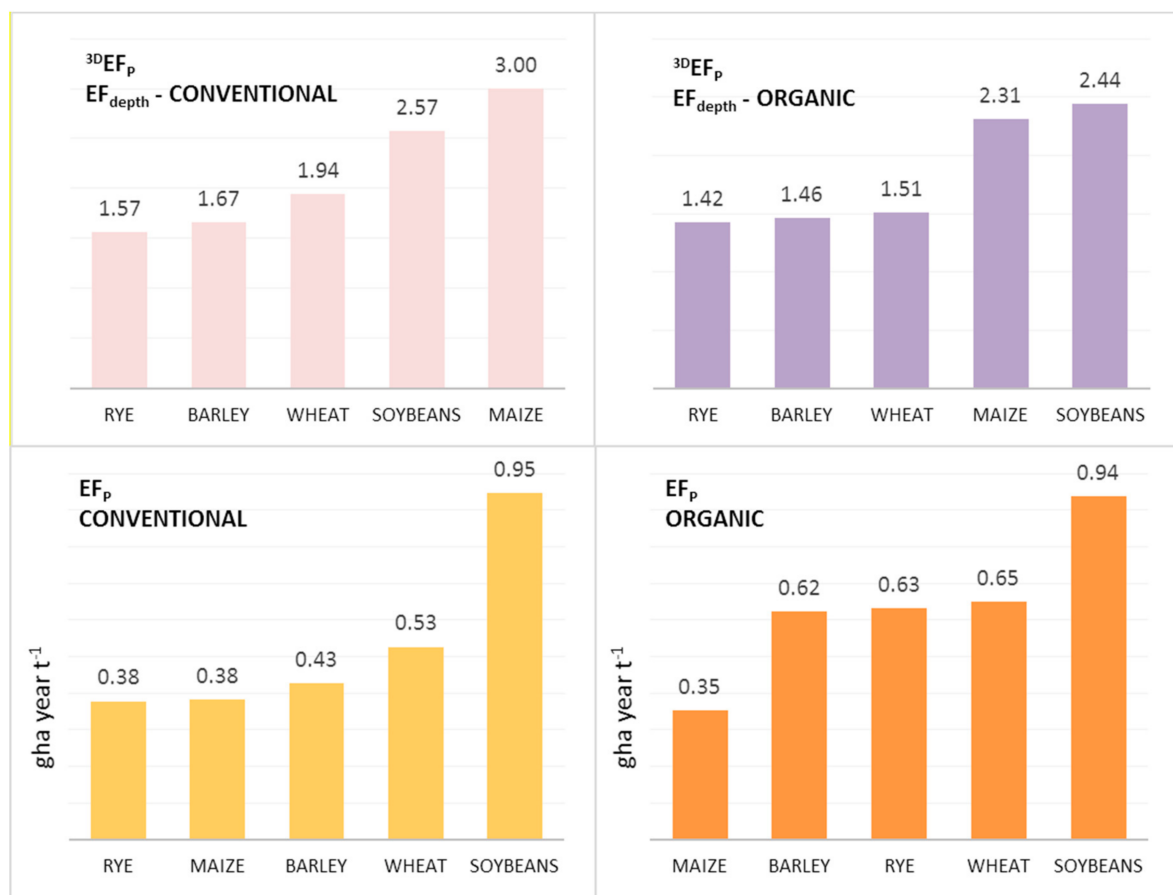


Figure 2. Sustainability ranks based on ${}^3D EF_p$ (top) and EF_p (down) framework for the agricultural crops analyzed for both cultivation practices: conventional (left) and organic (right). The ${}^3D EF_p$ framework is based on the EF_{DEPTH} parameter and the scenario 2.2 presented in Table 2.

While the EF_p classical framework accounts for the overall resources demand, the ${}^3D EF_p$ framework is able to focus on those resources that represent a limiting factor for sustainable development. Accordingly, in the conventional agriculture rye is the most sustainable for both frameworks as it has at the same time the lowest EF_p value and the lowest EF_{CUL} and EF_{DEPTH} with respect to the other conventional products. On the other hand, maize that is produced conventionally has the lower EF_p (as rye) but the larger EF_{CUL} as well EF_{DEPTH} component, then it falls from 1 to 5 position in the sustainability rank.

Changes in the rank position are also highlighted in the basket of organic products: maize, for example, shifts its position from 1 to 4 in the rank, in spite of a lower EF_P , which is mainly due to a high contribution of EF_{CUL} (57%) and EF_{DEPTH} component.

5. Discussion and Conclusions

The debate on the usefulness of Ecological Footprint method applied to products is still open [52]. Some interesting methodological changes in the EF framework have been recently proposed to overcome EF limits in evaluating agricultural products [see [16],[42],[43],[44],[46],[47] among others]. However, all of the proposed changes require specific data to be added or implemented within the calculation procedures.

In our perspective, the EF_P is a powerful accounting tool for sustainability assessment but it must be applied and then interpreted in the proper way. The EF belongs to area based indicator family, and thus it expresses the environmental impact in terms of (bio productive) land appropriation: in these terms, products requiring a larger extension of bio productive land (i.e., organic) have a larger footprint than intensive productions (i.e., conventional). This may produce misleading information in some case. This paper provides insights in this issue and proposes a solution to make steps forwards.

The 3DEF_P framework has been developed on the basis of two major considerations: (i) the importance of taking into consideration the land types composition and the different environmental consequences of land use and (ii) the presence of constrains or limiting factors for sustainable development. The conversion of several land types into a common denominator (i.e., global hectares) is a fundamental property for systemic indicators that are aimed to capture very different aspects at the same time. Given that the record of land type composition is the first necessary information to be considered in order to appraise the impact of a production system, it is not sufficient because the actual impact could be larger. The bioproductivity just expresses the ability of a land type to produce goods and ecological assets that are useful for humankind, but it does not express if the land type is or could be, for example, a limiting factor for the development of a farm or a country. Agricultural products are an interesting proxy to highlight this difference. One global hectare of cropland and one global hectare of carbon uptake land represent both 1 gha but the environmental consequence of using the first instead of the second could be different. Furthermore, the lack of carbon uptake land, i.e., the forest area that is needed to sequester the atmospheric CO_2 , is widely considered as the major limiting factor for world sustainability nowadays. This type of area that is currently demanded by humankind is considerably larger than the available one.

It should be also highlighted that the classical and three-dimensional frameworks are not opponent. They produce the same numerical results but the 3DEF_P framework could provide an understanding of overexploitation of resources placed by production processes investigated, allowing for mindful results. Moreover, the 3DEF_P framework applied to product is in line with the research agenda that was drawn by Mancini and co-authors [31] regarding the distinction between stock and flows in the EF.

The three-dimensional framework might not solve all EF_P drawbacks but it can help to enhance the comprehension of contradictory EF results. At the same time, it helps to recognize the responsibility of our actions. In fact, while the request of EF_{SIZE} has intra generational implications, the EF_{DEPTH} show our responsibility towards future generations (inter-generational).

As last point, the strength and weakness of an indicator or methodology is strictly connected to the quality of raw data used for its calculation. Often the scarce availability and quality of data influence the method reliability and messages derived. The selection of opportune and affordable data should be the first step towards a better comprehension of the system analyzed through any indicator lens.

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Abbreviations

AFCS	Average Forest Carbon Sequestration
BC	Biocapacity
CDE	Carbon Dioxide equivalent Emissions
EF	Ecological Footprint
EF _{CROP}	Cropland Land component of Ecological Footprint
EF _{CUL}	Carbon Up-take Land component of Ecological Footprint
EF _P	Ecological Footprint of
EF _{SIZE}	Size component of Ecological Footprint
EF _{DEPTH}	Depth component of Ecological Footprint
EQF	EQuivalence Factor
FU	Functional Unit
GAEZ	Global Agro-Ecological Zone
YF	Yield Factor

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